



2024 Alberta Association of Recreation Facility Personnel (RFP) COURSE SPONSORSHIP

About the Alberta Association of Recreation Facility Personnel (RFP)

The RFP trains over a thousand people each year. We're good at it. It's what we do. It's who we are. People across Alberta and into the Northwest Territories, Nunavut, Saskatchewan, and British Columbia come to us as an educational resource within the recreation industry. We run courses focused on leading and operating arenas, pools, parks, and facilities. Our instructors are some of the industry's best and brightest and we are proud of that fact.

Return on Investment

Your company can be front and centre to students interested in and taking RFP courses.

Current RFP Course Sponsors

- Arena Operator Level 1: Startec Refrigeration Services
- Arena Operator Level 2: CIMCO Refrigeration
- Pool Operator Level 1 (Certified): Pinnacle Aquatic Group Inc.
- Pool Operator Level 2 (Advanced): Automated Aquatics of Canada Ltd.
- Arena Maintenance: Industrial Machine Inc.
- Custodial: W.E. Greer Ltd.
- Parks & Sport Fields Level 2: Industrial Machine Inc.

Available RFP Course Sponsors (w/exam) :

\$2,000/year

- Parks & Sport Fields Level 1
- Building Maintenance Level 1
- Building Maintenance Level 2
- Leadership Skills (previously Supervisory Skills)

Available AARFP Course Sponsorships (w/o exams):

\$1,250/year

- Lifecycle/Risk Management
- Developing a Policy & Procedure Manual
- Ball Diamond Construction

We have some amazing sponsors currently. A few have been committed to this for over 20 years. RFP course sponsorship works!

RFP Course Sponsorship Benefits:

1. Company logo on the [RFP website course page](#)
2. Your company logo on the cover of RFP's course manual.
3. Full page ad for the sponsored course manual outside back cover.
 - The course sponsor will be responsible for printing this page and sending enough copies to the RFP Office for the year.
 - The ad would remain the same for the entire sponsor year.
4. One promotional insert (leaflet, pamphlet, coupon) included in course manual inside cover.
 - Item must be supplied to the office at course sponsor's own expense and must remain the same for the entire sponsor year.
5. Course sponsor identification at the RFP Annual Conference's Awards Banquet. (\$2,000 Sponsors)
 - Opportunity to present the Top Mark Award winner with your company logoed plaque and a \$250.00 cheque at the annual conference.
 - The average number of people attending this banquet is 300.
6. One complimentary RFP Conference Awards Banquet Ticket (\$2,000 Sponsors):
 - The evening involves a dinner, the awards ceremony, entertainment, and use of the hospitality room: another great opportunity to network with 300 people in the recreation industry.

Interested in sponsoring an RFP course?

Email: Office@aarfp.com

Tel: 1-888-253-7544

*Course sponsorship is awarded on a first come first serve basis.
The sponsors from the current year have first right of refusal for the following year.*

The deadline to commit for the 2024 year is December 15th, 2023.